



Our inaugural event featured Kelly Jahner-Bryne, who is a published author, speaker, entrepreneur, former Mrs. Minnesota, an award-winning cable talk show host, a professional vocalist, a successful fundraising chair, political consultant, Founder of the Cancer Benefit Fund, and she served in Worldwide Sales for an international hotel chain. Kelly doesn't just talk about networking and leadership - she lives it! She has been a corporate leader in international sales and marketing for more than 20 years. She is the CEO

of Kelly Enterprises International, Inc., a firm committed to developing cutting-edge individuals and growing businesses. She owns and operates a successful consumer goods company in the health and wellness industry that has experienced double-digit growth with more than 800 customers in four countries.

Have you ever wondered why some people lead with ease? They're able to communicate and always seem to have the resources they need. In this session you will identify 3 key factors effective leaders utilize. Learn to develop a handful of tactics that make you more effective in networking with other leaders.

Having a robust network is essential to being a valuable leader, but how do we grow that resource? Team building, collaboration, sharing resources and referral networking are key components to the new leaders of the future and those that don't want to be left behind. Are you networking to the future or are you working too closely with your peers?

As your industry changes, will you have the resources to move you to the future successfully? Many people believe that building your network is as simple as attending an industry function and shaking hands. This couldn't be further from the truth. Developing an effective game plan of **how**, **when**, **why** and **where** to build your network will bring success to you and your network as you move through your life.

Key Points Covered:

- Build your professional network
- Learn the networking strategy
- Develop a follow up plan for your new contacts to build your network
- Expand your personal circle of influence
- Increase your personal satisfaction with a resource guide of contacts
- Learn to lead by utilizing effective communication with your network
- Expand your leadership resources
- The fortune is in follow up and communication

This program will be lively and informative. Networking and leadership go hand in hand to give effective leaders the tools, skills and confidence to succeed personally, professionally with a strategy for success.